

# 2024 Annual MEMA Conference We Get Things Done!

October 28-30, 2024  
Shanty Creek Resort, Bellaire, MI

## *Sponsorship and Vendor Opportunities*



**Get Ready to Make a Difference!** Join us at the 2024 Michigan Emergency Management (MEMA) Conference, where emergency responders and industry leaders unite to **turn preparedness into action**. This results-oriented event, hosted by MEMA, is your chance to **get equipped and connected**.

Here's how MEMA 2024 empowers you:

- **Actionable Insights:** Gain valuable knowledge throughout informative sessions while emergency management professionals gather real-world solutions from our **vibrant vendor hall**.
- **Targeted Engagement:** Our Michigan-themed sponsorship packages offer high-impact exposure. **Connect directly** with decision-makers and showcase your brand to a targeted audience of industry professionals.
- **Measurable Results: Drive traffic to your booth** with our engaging passport program! Attendees collect stamps by visiting sponsors, increasing engagement and generating qualified leads.

**Don't miss this opportunity to be a solution provider.** Secure your sponsorship or booth space today and make a lasting impact on the 2024 MEMA Conference.

### Sponsorships

#### **Lake Erie Level Sponsorship - \$1,500**

- Logo placement on conference website and marketing materials.
- One standard booth space at the conference.
- Acknowledgement during the opening and closing remarks.
- Two complimentary conference passes.
- Opportunity to provide promotional materials in attendee bags.
- Recognition in post-conference communications.
- Sponsorship of one breakfast, one refreshment break, or one session with logo display during the sponsored activity.

#### **Lake Huron Level Sponsorship - \$2,500**

- All benefits of Petoskey Level, plus:
- Logo inclusion on conference banners and signage.
- Dedicated social media shout-out before and during the conference.
- Three complimentary conference passes.
- Featured article or interview in the conference newsletter.
- Sponsorship of one breakfast, one lunch, one refreshment break, or one session with logo display during the sponsored activities.
- Five drink tickets for sponsored drinks at the conference.

## Lake Michigan Level Sponsorship - \$3,500

- All benefits of Great Lakes Level, plus:
- Two booth spaces at the conference.
- Exclusive speaking opportunity during a session or panel.
- Logo prominently displayed on main stage backdrop.
- Customized sponsorship package based on specific needs and goals.
- Four complimentary conference passes.
- Sponsorship of one breakfast, one lunch, one refreshment break, or one session with logo display during the sponsored activities.
- Ten drink tickets for sponsored drinks at the conference.

## Lake Superior Level Sponsorship (Exclusive) - \$5,000

- All benefits of Mackinac Level, plus:
- Exclusive branding rights as the official conference sponsor.
- Two booth spaces in a prime location.
- Recognition as top sponsor in all conference promotions.
- Five complimentary conference passes.
- Customized marketing campaign targeting conference attendees.
- Sponsorship of one breakfast, one lunch, one refreshment break, or one session.
- Exclusive sponsorship of the award ceremony dinner with logo display during the sponsored activities.
- Fifteen drink tickets for sponsored drinks at the conference.

## Vendors

### Vendor - \$600

- One standard booth space in the vendor hall.
- Logo displayed in the conference newsletter.

## Donate to the Raffle

**Fuel the Excitement!** Help us make the MEMA 2024 passport program even more rewarding by donating exciting prizes for our raffle. Your contributions will **motivate attendees** to visit every booth, **boosting engagement** and creating **memorable conference experiences**. Contact us today to discuss how your generous donation can make a difference!

### Ready to Make a Difference?

Explore sponsorship opportunities, secure your vendor booth, or donate exciting prizes for the passport program raffle. MEMA offers a variety of options to **maximize your impact** at the 2024 MEMA Conference.

**Contact MEMA today!** Email us at [treasurer@mi-em.us](mailto:treasurer@mi-em.us) and [2vp@mi-em.us](mailto:2vp@mi-em.us) to secure your vendor/sponsorship opportunity. We sincerely thank you for supporting MEMA!

To pay by check, mail to:

MEMA, 5859 Saginaw Hwy 314; Lansing Mi. 48917- Make Check payable to MEMA-and email [2vp@mi-em.us](mailto:2vp@mi-em.us) to advise level of sponsorship that is being procured. For questions you may contact Chris Peterson, 2<sup>nd</sup> VP at: (906)-287-1151 or Erin Yingst, Treasurer at: (800)-924-4541 ext. 505