



2024 MEMA Goals

01/30/2024

Michigan Emergency Management Association

2024 Executive Board

5859 West Saginaw Hwy #314

Lansing, MI 48917-2460

Overview

The MEMA Executive Board meets annually to review the goals of the Association and identify current resources and action steps to meet those goals. In a post COVID world, there has been significant turnover of the Executive Board as well as a complete rebuild of the Association with membership, activities and resources. These challenges are reflective of the current goals as well as the time to properly plan and implement.

Goals

1. Create Membership Benefits (3rd Vice President)
 - a. Create 2-3 training workshops for membership by 05/01.
 - b. Build a library within the website for members to share documents by 05/01.
 - c. Create a blog or communication tool for members to discuss topics and share information or resources within the website by 05/01.
2. Create a Mentorship Program (President)
 - a. Create a Mentorship Committee to build a mentorship program by 09/01.
3. Improve Communications (President/3rd Vice President/Secretary)
 - a. Invite members to monthly Executive Board meetings by 03/01.
 - b. Create a “Monthly Report” template for Officers to use by 03/01.
 - c. Create a newsletter for regular communication throughout the year.
 - d. Create a welcome email with available benefits and upcoming events and training.
4. Build membership within government agencies across the State. (1st Vice President)
 - a. Send an invitation email to join MEMA to include current goals and opportunities to get involved.